

NBI PROFILE INTRODUCTION DESCRIPTION AND PRICE 2019

(Price varies from country to country)

Personal

- Creativity Style
- Relationship Style
- Skills
- Personal Negativity
- General Adult

Business & Teams

- Wealth
- Leadership Style
- Job
- Creativity Style
- Skills
- Personal Negativity
- General Adult

The NBI® Wealth Profile identifies the thinking preferences of the individual. Gaining insight into the way we prefer to think, make us more aware of and sensitive to the preferences of others.

Developing better relationships, making more dynamic contributions as an individual or as a member of a team and making sound and relevant decisions are but a few of the advantages of understanding your own thinking profile. The premise of this particular NBI® Instrument is to determine the thinking profile of an individual when he or she has to make investment decisions.

Education & Parenting

- Relationship Style
- Parenting Style
- Learning Style
- Teacher/Trainer
- Young Child Indicator
- Junior Student
- Senior Student

Sport & Lifestyle

- Eating Habits
- Tennis
- Netball
- Cricket
- Soccer
- Rugby Referee
- Rugby
- Golf

Descriptions and price of different profiles

NBI® Adult Instrument

This instrument measures an individual's thinking preferences. Gaining insight into the way we prefer to think makes us more aware of and sensitive to the preferences of others.

Developing better relationships, making more dynamic contributions to the team and making sound and relevant decisions are but a few of the advantages of understanding your own thinking profile. Making more accurate job, and career choices, or determining the correct subject or study selections could eventually lead to a more productive and fulfilled personal and professional life.

Because the focus of this NBI® profile is on thinking preferences, the end result is not good or bad, right or wrong. The NBI™ provides a profile of thinking preference which is a descriptive, objective analysis of the individual's thinking choices, with no profile being better or worse than another.

Why do we need two types of NBI® – one to focus on thinking preferences and the other to assess skills?

A person could well have a preference for certain things without the ability to see them through. For example, it is possible that an individual could have a very strong preference for order, planning and organization, but has never had the opportunity to develop the skills to plan and organize.

On the other hand, it is possible that a person could have excellent skills to be a banker, but have a very low preference for the processes associated with the job. This, of course, could lead to a lot of frustration! The individual would therefore not be able to sustain the passion and energy to stay happy and productive in the banking environment.

A person's brain is divided into four different thinking quadrants:

L1 – Analytical and factual

L2 – Organized and detailed

R1 – Strategic and unorthodox

R2 – Interpersonal and sensitive

Each of the four quadrants is further divided in two to give 8 distinct dimensions to a person's thinking preference.

The Brain Profile gives an indication of how you:

- act towards other people
- do business
- communicate
- learn
- teach
- solve problems
- form relationships
- play sport etc.

DURATION AND COST

Duration: 15-25 minutes

Price: R 920.00 ZAR/130 USD/620 DKK/250 EURO

NBI® Creativity Style

Your Creativity Profile will give you an insight into how you are creative. Every human being is born naturally highly creative, but unfortunately most of us lose some of our creativity because of conditioning processes that take place in our schooling and upbringing.

This Instrument identifies the type of creativity you use and apply. Because the focus is on thinking preferences, the end result is not good or bad, right or wrong. The NBI® Creativity Style Profile is a descriptive and objective analysis of the individual's thinking choices, with no profile being better or worse than another. Instead, the report gives a description of an individual's thought preferences and makes recommendations based on those.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

The NBI® Skills instrument

The NBI® Skills instrument identifies an individual's personal skills. You may have acquired skills in a particular area that are not really indicative of your brain preferences. Alternatively, you may have a very strong preference in one area, but have never had the opportunity to develop the necessary skills in that area.

It could happen that your skills profile differs from your preference profile. The most common reason for this is that preferring ('liking') something does not automatically mean you have the skills to execute or implement the preference.

Sometimes the opposite is true. A person may have excellent skills for accounting, but have little or no preference for doing the work of an accountant. It would be very difficult to sustain passion and energy if the correlation between the preference profile and skills profile is low.

Finding out how your skills and thinking preferences correlate or differ can make the difference in finding the fulfilment and proficiency you have been looking for.

DURATION AND COST

Duration: 10-20 minutes

Price: R 920.00 ZAR/130 USD/620 DKK/250 EURO

The NBI® Leadership Style

Your Leadership Brain Profile will give you an insight into your leadership style, issues that are important to you (but maybe not to your employees or colleagues) and even where there could be room for improvement!

Developing better relationships, making more dynamic contributions in the workplace and making sound and relevant decisions are but a few of the advantages of understanding your own thinking profile. Improving relationships and the creation of a positive work environment result from the leader who leads with his/her whole brain.

Because the focus is on thinking preferences, the end result is neither good nor bad. The Leadership Profile is a descriptive, objective analysis of the individual's thinking choices, with no profile being better or worse than another. Instead, the report gives a description of an individual's thought preferences and makes recommendations based on those.

The Leadership Profile measures thinking preferences, and not the skills or abilities necessary to execute those preferences. It is therefore possible that an individual could have a very strong preference for order, planning and organization, but has never had the opportunity to develop the skills to plan and organize. The recommendation in this instance would be that since the desire is there, the skills to support that desire should be developed in order to be effective in a given career.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

The NBI® Relationship Style

The NBI® Relationship Style instrument provides insight into your relationship style and issues that are important to you (but may not be to your partner), as well as identifying where there could be room for improvement in your relationship.

Developing better relationships, making more dynamic contributions within the relationship, and making sound and relevant decisions are but a few of the advantages of understanding your relationship style.

Since the focus of this NBI® instrument is on thinking preferences, the end result is not good or bad, right or wrong. The NBI® Relationship Style instrument provides a profile report which is a descriptive, objective analysis of an individual's thinking preferences – no profile is better or worse than another. Instead, the report gives you a description of your thought preferences, and makes recommendations based on these preferences.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Personal Negativity Instrument

The NBI® Personal Negativity Instrument will give you a greater insight into your negative thinking. It identifies the processes most likely to cause your negativity which can block your happiness and success.

Your standard Adult Profile (measuring your thinking preferences) and your Personal Negativity Profile will not look the same. In fact, you will often have a high negativity score in a quadrant where you have low brain preferences. For example, you may have low brain preferences for detail, organization and structure (the L2 quadrant), while when working in an environment where these processes receive strong emphasis, you may experience high negativity towards these processes and therefore have a high negativity score in this quadrant.

Likewise, an environment in itself also has a “thinking preference.” This means that an environment that is unstructured and free-flowing, such as children playing at a crèche, corresponds with a flowing manner of thinking. For someone who has a severe desire for control and organization, such a place can be quite harrowing.

By uncovering what your negativity profile is, you will be an insightful individual equipped with the ability to foresee where your struggles might be, and thus be able to combat them more effectively.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Eating Habits

The NBI® Eating Habits instrument provides insight into your weight-loss style and issues that are important to you, as well as identifying where there could be room for improvement.

The NBI® Eating Habits profile measures thinking preferences, rather than the skills or abilities necessary to execute those preferences. It is therefore possible that you could have a very strong preference for order, planning and organization in a weight-loss program, but may not have had the opportunity to develop all the skills to accomplish these goals.

The recommendation in this instance would be that, since the desire is there, the skills to support that desire should be developed in order for you to become more effective in following the weight-loss program you chose.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

The NBI® Spirituality Thinking Style

If you are feeling a drive to delve deeper into your spirituality, it is important to consider how your thoughts are impacting that pursuit. How you think will impact your interpretation of the information you are taking in, as well as how you appraise your experiences. Considering how important this is to you, discovering where your thoughts are helping your spiritual journey, and where they are perhaps holding you back, is a necessary part of moving towards spiritual actualization.

The NBI Spirituality Thinking Style profile is a descriptive, non-judgmental assessment with no profile being superior to the other. This profile identifies the strengths of your thinking preferences about spirituality in every quadrant. The profile report gives the specific quadrant scores and makes recommendations based on these scores.

DURATION AND COST

Duration: 15-25 minutes

Price: R110.00 ZAR/65 USD/380 DKK/110 EURO

The NBI® Learning Style

The NBI® Learning Style instrument provides insight into your learning style and issues that are important to you when studying, as well as identifying where there could be room for improvement.

Developing a better learning style, increased concentration and better results are but a few of the advantages of understanding your learning style.

Because the focus is on thinking preferences, the end result is neither good nor bad. The NBI® Learning Profile is a descriptive and objective analysis of the individual's thinking choices, with no profile being better or worse than another. Instead, the report gives a description of an individual's thought preferences and makes recommendations based on those.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Parenting Instrument

Your Parenting Profile will give you an insight into your parenting style; issues that are important to you (but maybe not to your child or partner) and even where there could be room for improvement in your daily walk as a parent!

Developing better relationships, making more dynamic contributions in the family and making sound and relevant decisions are but a few of the advantages of understanding your own thinking profile.

Because the focus is on thinking preferences, the end result is not good or bad, right or wrong. The NBI® Parenting Profile is a descriptive and objective analysis of the individual's thinking choices, with no profile being better or worse than another. Instead, the report gives a description of an individual's thought preferences and makes recommendations based on those.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Teacher/Trainer Instrument

The NBI® Teacher/Trainer Instrument is a special version of the adult instrument, thus the focus is on your thinking preferences in the teaching and training environment. The report will be written with a teacher/trainer setting in mind.

Our research has shown us that classrooms with a whole brain focus are more effective and better disciplined than those without it.

What does this mean?

Your thinking preferences will affect the way you teach, while the thinking preferences of a student will affect how they learn. It is obvious then that this knowledge is precious to both the teacher and the student alike.

This profiling instrument will help teachers understand their own thinking preferences, which in turn will give them extra insight into the learning styles of their students. Learning about your teaching profile may be the moment where you realize why some students click with your style of teaching and others do not.

There is no good or bad, right or wrong profile. Every manner of thinking has its benefits, and every manner of thinking can be adapted depending on what the student or subject matter requires.

DURATION AND COST

Duration: 15-25 minutes

Price: R 920.00 ZAR/130 USD/620 DKK/250 EURO

NBI® Senior Student Instrument

These are instruments which measure your thinking preferences as a student. Why is it that some students prefer a quiet environment whilst others seem to work well with loud music and a messy workplace? Why are some students keen on Math's and Science whilst others prefer the arts and humanities?

Subject choices at school – and a career choice a little later – are key decisions for EVERY student!

Making the wrong choices can often lead to poor performance and years of frustration for the student, the teachers and, of course, the parents.

Making an informed decision on the other hand can lead to a lot of satisfaction and achievement as a student as well as promising an interesting and rewarding career.

Because subject and career choices are so important for future success and happiness, the NBI® Senior Student Instruments are offered at a special subsidized rate!

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Junior Student Instrument

This instrument measures your thinking preferences as a student. Why is it that some students prefer a quiet environment whilst others seem to work well with loud music and a messy workplace? Why are some students keen on Math and Science whilst others prefer the arts and humanities?

Subject choices at school – and a career choice a little later – are key decisions for EVERY student!

Making the wrong choices can often lead to poor performance and years of frustration for the student, the teachers and of course the parents. Making an informed decision, on the other hand, can lead to a lot of satisfaction and achievement, as well as promising the student an interesting and rewarding career.

Because subject and career choices are so important for future success and happiness, the NBI® Junior Student Instruments are offered at a special subsidized rate!

DURATION AND COST

Duration: 15-25 minutes

Price: R335.00 ZAR/95 USD/475 DKK/180 EURO

The NBI® Young Child Indicator

This indicator measures thinking preferences. It is very important that you, as teacher and parent, should understand that your thinking preferences and those of your child will determine, amongst other things, how you make decisions, communicate, educate, form relationships and, eventually, how you live your life. Insight and knowledge regarding your brain profile and that of your child will:

- Give your child the ultimate edge in coping with his/her world.
- Give you unique insights into your child's thinking preferences.
- Understand why one child differs from the other.
- Enable you to create an ideal environment for your child.
- Apply whole brain creativity.
- Know why one child communicates, plays and learns differently from the other.
- Fill the gaps at an early age.
- Make you the whole brain parent/teacher you always wanted to be.
- Enhance your relationship with your children.

DURATION AND COST

Duration: 15-25 minutes

Price: R230.00 ZAR/80 USD/435 DKK/130 EURO

NBI® Golf Instrument

The NBI® Golf instrument provides insight into the way your brain prefers to play golf. This instrument makes you acutely aware of your own playing preferences and those of fellow players. The ability to shift your brain preferences according to the demands of specific situations will not only improve your scores dramatically, but will also give you that ultimate edge when playing against top opponents. The focus is on thinking preferences, and the end result is not good or bad, right or wrong. The NBI® Golf instrument is a descriptive, objective analysis of an individual golfer's thinking preferences. The report will give you an in-depth look into your golf profile and provide whole-brain golf tips and extra information to assist you in improving your game.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Cricket Instrument

The NBI® Cricket profile identifies the thinking preferences of the cricket player as an individual. It gives insight into the way cricket players prefer to think during the game and makes them more aware of and sensitive to the thinking styles of fellow players.

For the player, developing and improving his/her game and making better decisions during key moments will lead to a better understanding and an overall picture of the game. These are but a few advantages of understanding a player's whole brain cricket profile. Making better choices will lead to an improved and more fulfilled experience of the game.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Netball Instrument

The NBI® Netball instrument identifies your 'netball brain'. It gives insight into the way you prefer to think during the game and will make you more aware of the thinking styles of fellow players.

For the player, doing the NBI® Netball will lead to a better understanding of her/himself, the overall picture of the game. The player will also be improving his/her game by helping them to make better decisions during key moments. These are but a few advantages of understanding a player's whole brain

netball profile. Making better whole brain choices will lead to an improved and more fulfilled experience of the game.

Because the focus is on thinking preferences, the end result is neither good nor bad. The NBI® Netball profile is a descriptive and objective analysis of the individual netball player's thinking preferences, with no profile being better or worse than another. Instead, the report gives a description of the netball player's thought preferences and makes recommendations based on those.

The NBI® Netball Profile details

The NBI® Netball profile measures thinking preferences and not skills or abilities necessary to execute those preferences. It is therefore possible that an individual could have a very strong preference for playing with preciseness and accuracy, but may not have had the opportunity to develop all the skills to accomplish it effectively.

On the other hand, it is possible that a player could have excellent skills and technique, but with a low preference for the processes of the left brain. This could lead to a rejection of the skills learned and a riskier approach to the game. The player will therefore not be able to reach his/her full potential.

This report will give the individual player, the team as well as the coach amazing insight into the influence of the thinking brain on individual and team performance.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Rugby/Football Referee Instrument

The NBI® Rugby/Football Referee identifies your thinking preferences as a rugby referee. As we are dealing with preference, it is important to note that there are no bad or wrong profiles. The NBI® Rugby Referee profile is a descriptive, non-judgmental analysis, with no profile being better or worse than another. Instead, the report gives you a description of your thought preferences and makes recommendations based on those.

The NBI® Rugby/Football Referee Instrument profiles your referee brain. It determines how you manage and experience the game.

With this Instrument you will:

- Gain insight into how you should approach your refereeing
- Improve your refereeing
- Understand the individual players better
- Become a Whole Brain Rugby Referee
- Developing a whole brain strategy on the field

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Rugby/Football Instrument

Are you an individual on the field or are you a team player? Do you create the gaps and the break-troughs in the game? Are you the person who can discipline a side and keep order on the field? Do you get very emotional on the field or do you keep your composure?

The NBI® Rugby/Football Instrument profiles your rugby brain as a player. It determines how you play and experience the game.

With this Instrument you will:

- Gain insight into how you should approach and play your rugby
- Improve your results
- Understand your team mates better
- Coach and be coached in your own way of thinking
- Become a Whole Brain rugby player
- Developing a whole brain strategy on the field

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

NBI® Soccer Instrument

Are you an individual on the field or are you a team player? Do you create the gaps and the break-through in the game? Are you the person who can discipline a side and keep order on the field? Do you get very emotional on the field or do you keep your composure?

The NBI® Soccer Instrument profiles your soccer brain as a player. It determines how you play and experience the game.

With this Instrument you will:

- Gain insight into how you should approach and play your soccer
- Improve your results
- Understand your team mates better
- Coach and be coached in your own way of thinking
- Become a Whole Brain soccer player

Developing a whole brain strategy on the field can be the difference between a winning and losing.

DURATION AND COST

Duration: 15-25 minutes

Price: R 420.00 ZAR/100 USD/530 DKK/220 EURO

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HERE WE ARE WITH KOBUS NEETHLING AND ANOTHER SOUTH AFRICAN PRACTITIONER.

